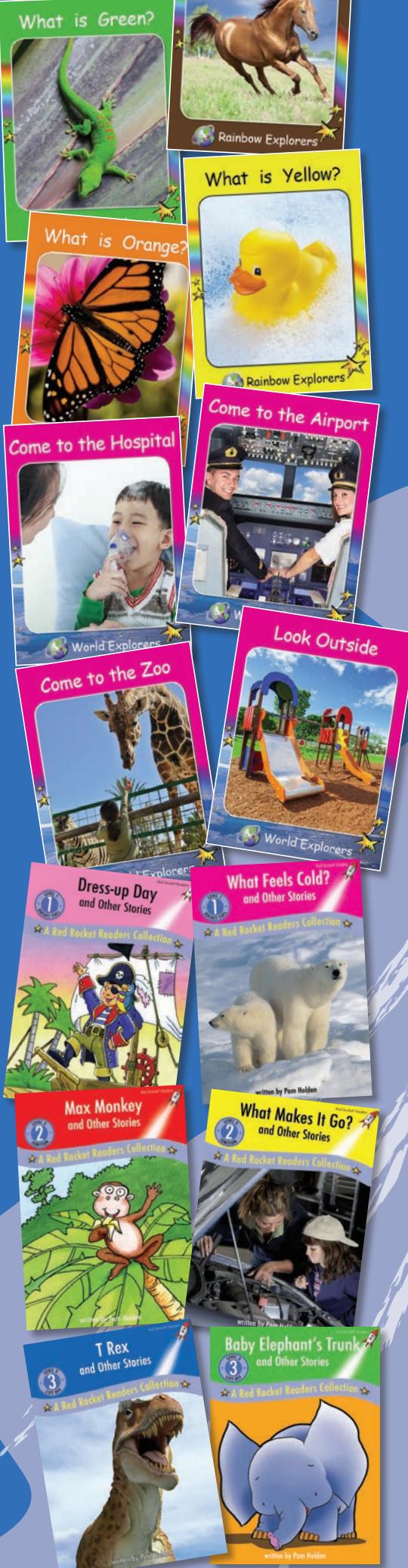


**NEW  
TITLES**



# Red Rocket Readers<sup>TM</sup>

**590 Fiction and Non-Fiction Readers**



**16 Leveled Libraries**



**Series  
Poster  
Inside**



# Literacy from Cover to Cover!

At Flying Start Books we believe literacy is the key to success in life, so we're passionate about giving children a flying start by launching them into literacy. This core belief is at the heart of every Red Rocket Readers book.



## ★ Child Focused

Red Rocket Readers are carefully designed to support children through the use of controlled natural language and appropriately sized, well-spaced and easy-to-read type.

## ★ Teacher Driven

Red Rocket Readers have been developed by New Zealand literacy specialist, teacher and author, Pam Holden.

## ★ Fun

Strong characters, humor and definable plots combine graduated word recognition and language development with wonderful stories that children will really enjoy!

**Red Rocket Readers** feature bright, entertaining illustrations and photographs that support the text, launch oral discussion and develop student comprehension. The classic story structure (tension, climax and resolution) ensures children will want to engage with the texts.

### Red Rocket Readers:

- develop and ensure the success of reading strategies
- enable students to read for enjoyment and information as they access meaning from fiction and non-fiction text
- feature meaningful concepts and experiences that children can relate to
- provide stories with strong characters, humor and definable plots
- develop word recognition along with language development
- focus on increasing knowledge of print conventions, phonological patterns and phonic knowledge in context

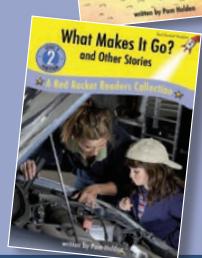
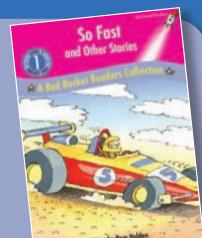
## Rainbow and World Explorers

16 new Explorers help children observe and categorize the things they see in the world around them, laying the foundations for literacy by building vocabulary, developing book handling skills, and recognizing word and picture associations.



## Library Collections

Introducing our stunning hardback editions, each containing 8 bestselling Red Rocket Readers titles. Library Collections are perfect for a week of home reading practice – listen to your child read just one or two stories a day and watch their reading levels take off!



## A Lifetime of Literacy!

Series consultant and author of the Red Rocket reading series, Pam Holden has more than 30 years specialist experience in literacy. As a Reading Recovery™ teacher she has worked one-to-one with hundreds of children struggling with literacy.

Pam's pupils have also included those approaching English as a second language, and children who are advanced and require extension. This experience has given the author a rare insight into the literacy process and has enabled her to develop new and unique approaches that ensure early reading success.

# Teacher Tools

Within each Red Rocket Reader is a set of useful tools designed to support and guide the teacher:

**Teacher Talk** gives a brief introduction and overview of each story (its characters, plot, scene and vocabulary), to aid group discussions.

**Teaching Plan** lists the reading strategies promoted in each text, plus the features of print to learn such as punctuation, suffixes, digraphs, contractions and compound words.



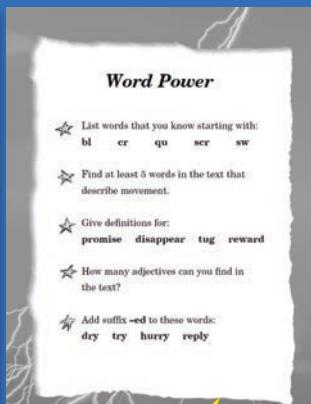
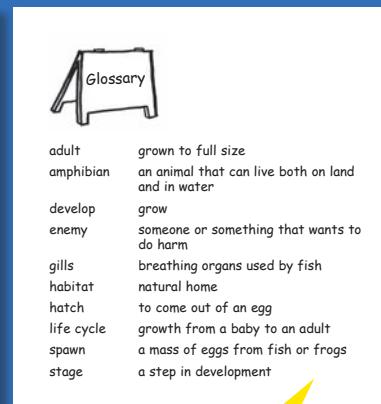
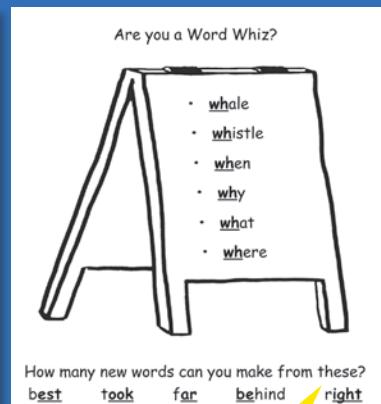
**Color Coded Levels** allow children and teachers alike to see at a glance which level a book belongs to, making filing and title selection simple.

**Key Words or Key Letters** are listed on the inside front covers so teachers can see at a glance the focus for each title.

**Word Counts** on the inside front covers simplify running records.

**Extension Activities** on the inside back covers provide extra learning opportunities.

now	want
with	put
be	please
your	of



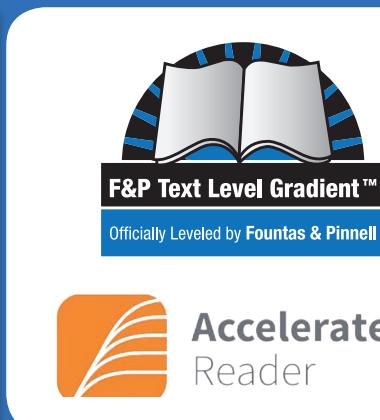
**Flash Cards**  
Emergent and Early Levels

**Word Whiz**  
Fiction - Fluency Levels

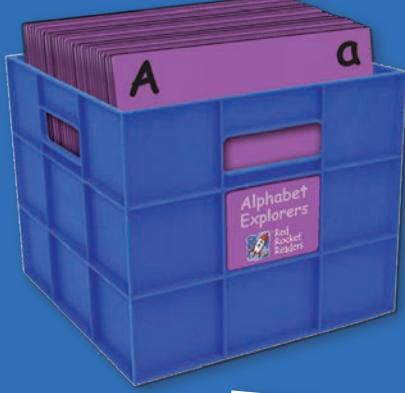
**Glossary**  
Non-Fiction Strand -  
Early 2 and above

**Word Power**  
Fiction - Advanced  
Fluency Levels

**FREE Teacher Resources** for selected titles now available.



Amplify.



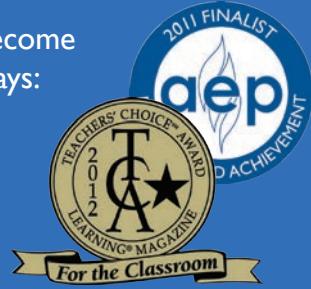
# Alphabet Explorers

Red Rocket Alphabet Explorers Boxed Set features thirty 8-page books; individual titles for each letter of the alphabet, plus one each focusing on the primary blends ch, ph, sh and th.

Alphabet Explorers Photocopy Worksheets give additional learning through practice of letter formation. One worksheet for each of the 26 letters of the alphabet, in PDF format.

Red Rocket Alphabet Explorers will help children to become familiar with all the letters of the alphabet in several ways:

- by alphabet names
- as upper and lower case symbols
- by word and picture associations
- by sound associations
- by sharing rhymes (inside back cover)
- through practice of letter formation



## Spanish Adaptations

We've carefully selected two fiction and two informational titles from the Early Levels 1-4 (RR 3-14 / GR C-H). These 16 Red Rocket Readers have been skilfully adapted into Spanish by experienced translator, ELL and early reading specialist, Annette Torres Elias.

Careful adaptation of the original English text is designed to support children through the use of controlled natural language supported by high impact photographs and bright, entertaining illustrations. Red Rocket Spanish editions are ideal for both Spanish-speaking ELL students and young readers first exploring Spanish.



## Big Book Editions

Stunning large format editions of 20 popular fiction and non-fiction titles.



## eBook Editions

New eBook editions available now for all titles in the Red Rocket series. Delivered online via annual subscription, these page turning eBook editions bring literacy to life. Red Rocket eBooks are ideal for shared reading, intervention and ESOL.

# Pre-Reading and Emergent Levels

An essential first introduction to the basic conventions of print, Pre-Reading Level titles ensure children get off to a flying start with literacy. Within a story context, all 26 letters of the alphabet are included in the 16 fiction titles and again in the 16 non-fiction titles. Emergent Level titles engage children with wonderful fiction and non-fiction texts, fully supported by attractive illustrations and photographs.

## Pre-Reading and Emergent Level titles:

- use bold type and additional spacing between words
- introduce and build phonemic awareness and phonic knowledge
- introduce upper and lowercase letters together to ensure automatic association of both forms
- use red highlighting to emphasize focus letters and punctuation
- feature exciting illustrations and photographs that give clues for word recognition and launch oral discussion and critical thinking.
- ensure the child builds control of a bank of high-frequency words that can be instantly recalled.
- Extension Activity - *Key Letter Flashcards (PreReading Level)*  
- *Key Word Flashcards (Emergent Level)*



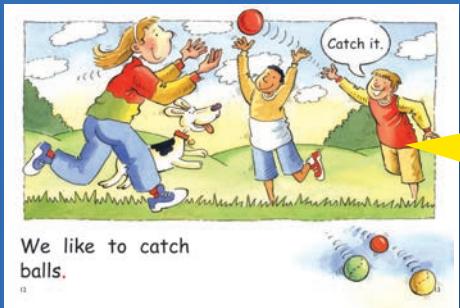
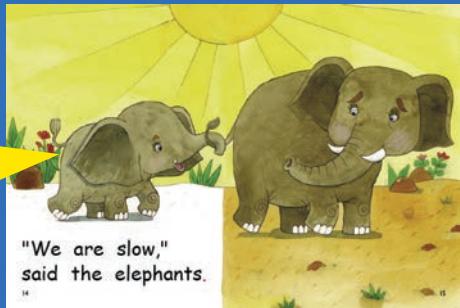
### Key Letters

Red highlighting supports the introduction of upper and lowercase letters. Stimulating visuals provide letter clues and an element of fun.



### Text Support

Bold font, extra spacing and red highlighting support the learner reader.



### Strong Non-Fiction Themes

The non-fiction titles explore social studies, science, maths and technology topics. Emergent titles explore the senses, counting and community.



### Recurring Characters

Students are introduced to engaging characters who will recur in Emergent, Early and Fluency stories.

### Speech Bubbles and Signs

These provide further reading opportunities and connect meaning to text. They also add an element of fun and expression.

### Stunning Photography

High-impact photographs capture student interest and support textual understanding.

### READING LEVEL CORRELATIONS

### GUIDED READING

### R/R INTERVENTION

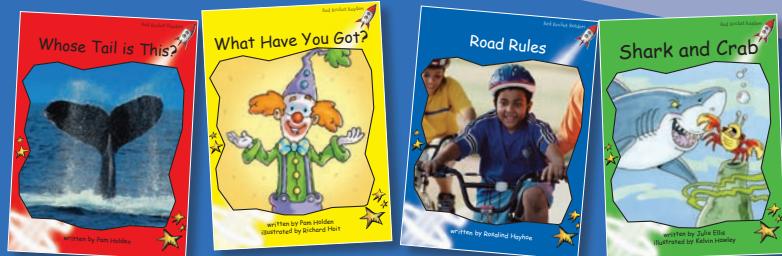
### LEXILE

Pre-Reading Level	Pink	A	I	BR40-290L
Emergent Level	Magenta	A-B	I-2	BR100L-410L





# Early Levels



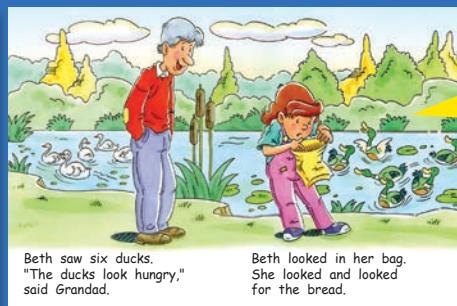
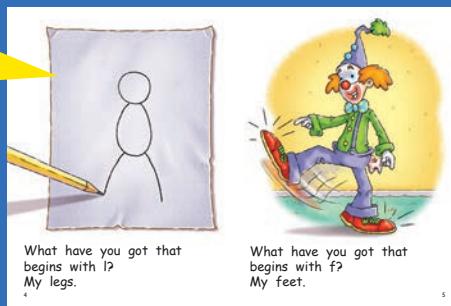
Through a carefully controlled sequence of challenges at the Early levels of Red, Yellow, Blue and Green, students will:

- increase control of print conventions (supported by the red highlighting of punctuation throughout Early Level 1)
- increase control of phonological patterns and phonic knowledge in context
- master control of increased complexity in syntactic and sentence structure
- further develop their oral language, comprehension and critical thinking skills
- enjoy a wide range of entertaining fiction stories, including popular traditional tales
- master more than 20 new words at every level
- build familiarity with non-fiction features such as table of contents, glossaries and captions
- develop skills for reading informational, expository text
- Fiction Strand Extension Activity: Key Word Flashcards*
- Non Fiction Strand Extension Activity: Key Word Flashcards (Early Level 1)*

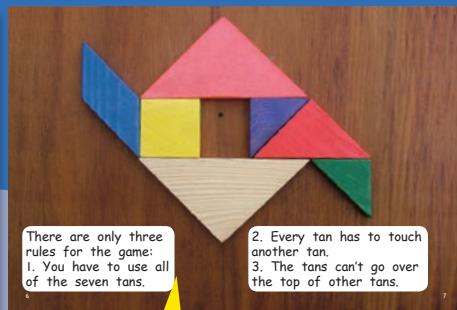
Glossary (Early Level 2 and above)

READING LEVEL CORRELATIONS	GUIDED READING	R/R INTERVENTION	LEXILE
Early Level 1	Red	B-D	3-5 BR80-390L
Early Level 2	Yellow	C-F	6-8 110L-370L
Early Level 3	Blue	D-H	9-11 150L-490L
Early Level 4	Green	F-J	12-14 250L-510L

**Illustrations**  
Supportive illustrations assist students to decode text.



**Captions**  
High-interest and technical words are featured in captions to enrich vocabulary and increase understanding.



**Classic Story Structure**  
Red Rocket Readers feature the classic story structure of introduction, climax and resolution. Illustrations skillfully support the opportunities for critical thinking.

## Instructional and Informative

High-frequency interest words and sentence structures are carefully controlled to be reading level appropriate. Non-fiction texts allow students to access information.

# Fluency Levels



The mastery of more complex strategies will enable students to read with increased pace, flow, phrasing and intonation, freeing their attention to the meaning within text. With the Red Rocket Fluency levels of Orange, Purple, Turquoise and Gold students will:

- reinforce the reading strategies of earlier levels
- be encouraged to apply newly acquired skills to more challenging texts
- focus on more challenging vocabulary, print conventions, phonological patterns and phonic knowledge in context
- further develop thinking skills and comprehension
- master more than 50 new words at each level
- explore high-interest topics and reinforce and extend subject area content
- further develop non-fiction literacy skills with more complex text
- *Fiction Strand Extension Activity: Word Whiz*
- *Non Fiction Strand Extension Activity: Glossary*

**NEW  
TITLES**

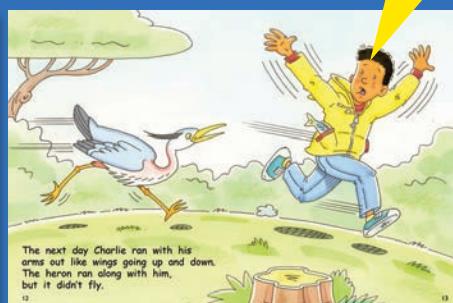
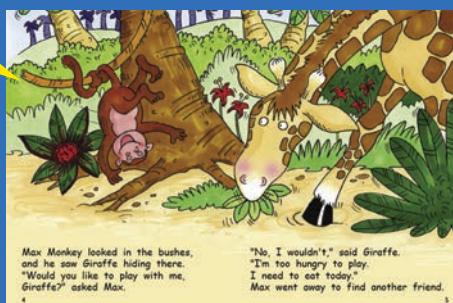
READING LEVEL CORRELATIONS		GUIDED READING	R/R INTERVENTION	LEXILE
Fluency Level 1	Orange	H-J	15-16	310L-600L
Fluency Level 2	Turquoise	I-K	17-18	430L-590L
Fluency Level 3	Purple	J-O	19-20	470L-800L
Fluency Level 4	Gold	K-N	21-22	490L-880L

## Fun

Key elements of humor and fantasy engage student interest and develop an enjoyment of language.

## Character Development

Well loved and strong characters, including many from traditional tales, recur throughout the series. This provides a context of fun and familiarity, supporting the ability to take on new challenges.



## Critical Thinking

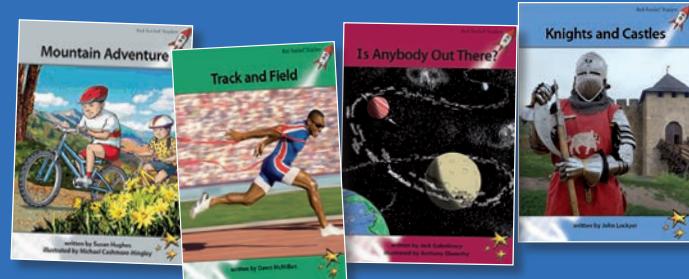
Visual interest launches oral discussion and critical thinking.

## Background Knowledge

Non-fiction topics help students build background knowledge - a key element for literacy success.

# Advanced Fluency

Scaffolding on knowledge and skills acquired in the earlier Red Rocket levels, the new Advanced Fluency levels of Silver, Emerald, Ruby and Sapphire will increase student's reading ability and boost their confidence by engaging interest using a variety of appealing text types and genres.

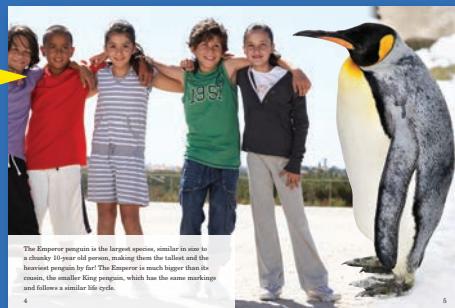


- 64 Titles, each with 24 Pages
- increased complexity of structural formats
- level appropriate challenges for advanced readers
- use of a more sophisticated font

READING LEVEL CORRELATIONS	GUIDED READING	R/R INTERVENTION	LEXILE
Advanced Fluency 1	Silver	N-O	23-24
Advanced Fluency 2	Emerald	P-Q	25-26
Advanced Fluency 3	Ruby	R-S	27-28
Advanced Fluency 4	Sapphire	T-U	29-30

## Engaging Content

Identifying closely with content both motivates interest and aids comprehension.



The Emperor penguin is the largest species, similar in size to a chunky 10-year-old person, making them the tallest and the heaviest penguins. The Emperor is much bigger than its cousin, the smaller King penguin, which has the same markings and follows a similar life cycle.

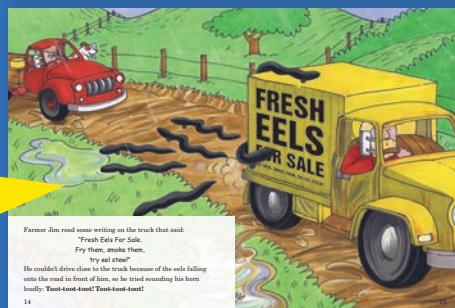


If you have tasted maple syrup you already know that it is delicious to enjoy poured over pancakes, waffles, ice cream, oatmeal and other food. You know that it's a sweet, sticky treat, but do you know exactly what it is? What is a tree? It is obtained from 3 types of maple trees: red, black, and sugar maple.

These trees are grown on sugar farms in cold climate areas of Canada and the United States. They live for 200-300 years, reaching enormous heights.

## Purposeful Reading

Clear narrative structure of problem, climax and resolution enhances enjoyment.



Farmer Jim read some writing on the truck that said:  
"Fresh Eels For Sale."  
"Fry them, smoke them,  
try eel stew."  
He couldn't believe his eyes, with because of the eels falling onto the road in front of him, as he tried sounding his horn loudly. Toot-toot-toot! Toot-toot-toot!



The next day Fox had no breakfast and no lunch, so he expected to have a huge dinner with Stork. As he arrived at Stork's home, he could smell tasty food cooking.

"Hello," said Fox. "I hope you are feeling ready to eat this evening, because I've made tasty vegetable soup for you."

"Thank you, my friend," answered Fox.

"I'll enjoy that I have some nice soup today, and I have nice soup."

## Comprehension Strategies

Text styles support strategies such as making meaning, asking and answering and visualising.

## Launchpacks and Bookrooms

Keep your Red Rocket Readers organized and in good condition. Red Rocket Leveled Launchpacks contain 6 packs of all 32 titles at each level, plus free 1 year eBook subscription, and indexed divider cards, packaged in sturdy plastic carry cases.



Red Rocket Readers  
Engineered by Flying Start Books



Giving Children a Flying Start!

[flyingstartbooks.com](http://flyingstartbooks.com)